

# THISTLEDOWN WINE COMPANY



## 'THE CUNNING PLAN' SHIRAZ 2021

*McLaren Vale, Australia*

### *Technical Notes*

The fruit for this wine comes from the Moray Park vineyard in the McLaren Flat sub-region. Low yielding and ultra-intense, they handle the fruit really gently to capture the delicious berry fruit character. Winemaking is simple and old school with The Cunning Plan. Take perfectly balanced fruit, picked by hand, gently crush to preserve whole berries and allow to cold soak for 4 days, prior to a wild fermentation. Following the ferment, pressed off to 300 L French hogsheads, of which 15% are new, where the wine ages for 10 months, prior to being bottling unfinned and unfiltered.

### *About this Wine*

Despite having two MW's on the team plus a highly regarded Australian winemaker, their early steps into selecting vineyards, buying grapes, choosing oak, deciding how to make the wine all felt like they were chancing their arm a little. They had to learn fast but perhaps the first lesson they learned was that however experienced, however serene they looked on the outside, all winemakers face a different set of problems every harvest and all winemakers need a Cunning Plan. Many years on, this wine reminds us that however much we have learned, there is always more to learn. Unashamedly Australian, this contemporary McLaren Vale Shiraz draws on incredible fruit grown at low yields (2.5t per acre) coupled with the Thistledown approach of picking on the way up rather than the way down. This results in fruit arriving in the winery in great condition, full of flavor and energy. Fermented using whole berries rather than crushed fruit, there is a focus on the vibrant cassis and wild cherry aromas which are enhanced by the wild fermentation. 10 months in 300l French oak adds spicy complexity but never dominates. The texture is lush, yet lithe and beautifully balanced.

UPC CODE: 858441006910

### *Wine Analysis*

Alcohol: 14.5%  
Total Acidity: 5.6 g/l  
pH: 3.52  
Residual Sugar: 1 g/l  
SO2: 66 mg/l

- ✓ VEGAN FRIENDLY
- ✓ SUSTAINABLE
- ✗ ORGANIC
- ✗ BIODYNAMIC

### *Vintage Conditions*

Rare is the vintage that combines good yields and high quality but 2021 was just that. A remarkable vintage in that it was once again pandemic affected but that it was measured and mild with none of the heat spikes or drought conditions of recent years. With good levels of winter rains filling soil profiles, the mild weather with intermittent rains throughout the growing and ripening season ensured that fruit ripened over a long period of time and the vintage was one of the longest in recent history. The results are spectacular, healthy fruit, moderate sugars and complex flavours, have resulted in wines of beautiful balance, fragrance and varietal typicity.

### *Tasting Note*

Great depth of ripe plum, blueberry and blackberry fruit flavors. As usual for this region, a distinctive trace of bitter chocolate weaves its way through the fruit core. A full bodied wine with a succulent palate, lively spices and fine velvety tannins.

